

FOR IMMEDIATE RELEASE
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Three Prominent Business Leaders To Assist Quintessence Biosciences, Inc.

MADISON, WISCONSIN – A trio of distinguished business leaders – Christopher Hornung (President and CEO of Pacific Cycle, Madison), Theodore R. (“Ted”) Rolfs (Managing Director of Red Top Capital, Milwaukee), and David G. Walsh (partner of the Madison office of Foley & Lardner) – have agreed to join a Business Advisory Board being formed by Quintessence Biosciences, Inc. of Madison, Wisconsin. The announcement was made by Quintessence President and CEO Ralph Kauten at the Advisory Board’s first meeting in Madison.

“Having the counsel of these prominent business leaders will be extremely important for directing the future direction of Quintessence Biosciences,” said Mr. Kauten. “Each of these individuals has a proven track record in leading and guiding companies through a range of growth and change scenarios.

“Quintessence Biosciences is committed to finding ways to successfully navigate today’s competitive economic waters,” Kauten continued. “In a business environment that is fraught with intellectual property challenges and resource scarcity, these advisors will help us to strategize for success.”

According to Kauten, the Business Advisory Board will help to supplement the business expertise within the biotechnology company as it establishes its business and scientific infrastructure. The Board’s formation follows the successful completion of financial transactions which recently brought \$3 million of funding to the innovative biotechnology company.

“I am excited by the opportunity to lend a hand to a local biotechnology start-up that has the promise of Quintessence Biosciences,” said Ted Rolfs. “Wisconsin firms like

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Quintessence Biosciences can lead the way in commercialization of cutting-edge science and also serve as models for how biotechnology companies can survive and prosper in the marketplace.”

Established in 2000, Quintessence Biosciences, Inc. is a company engaged in creating products based on chemistry and biochemistry technologies discovered at the University of Wisconsin-Madison and licensed from the Wisconsin Alumni Research Foundation (WARF). Principal among the assets of Quintessence Biosciences are newly patented technologies that allow for the creation of biologically active linear polymers useful in developing multivalent drugs and tools for biological research.

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(Quintessence Biosciences, Inc. is a biotechnology company engaged in developing therapeutic products and tools for biological research. The company consists of a team of people dedicated to expanding the knowledge of science for the betterment of life within an environment of encouraged exploration and achievement. For more information go to: <http://www.quintbio.com>